ENSLEY PETERS

www.ensleypeters.com

№ 312 720 9865

ENSLEYP@MAC.COM

DESIGN

FREELANCE FINE ART & DESIGN *Chicago/Minneapolis* 2000-2013

Provider of a wide array of creative services

- Managed projects ranging in size from individuals all the way to Fortune 400 Companies
- Responsible for a wide variety of creative projects such as; wedding invitations, window displays and product development
- Promoted my personal art collections by organizing an art opening with over 100 attendees

ZENO GROUP *Chicago, Il* 2005-2008

World-wide Public Relations Firm

Graphic Designer & Fine Artist

- Created logos for multi-million dollar accounts such as Whirlpool & TicketsNow
- Assisted on projects for Agavero Tequila, Jacques Torres Chocolate & EvenFlo
- Made promotional paintings for Zeno's Breast Cancer awareness campaign that appeared on Good Morning America & the Today Show

ALA CARTE ENTERTAINMENT *Chicago, Il* 2002-2003

Top Chicago Entertainment Company

Full-time Graphic Designer

- Designed menus, billboards, flyers for weekly & special events, that appeared in over 20 Chicago-land locations including; Vision, Excalibur, Moretti's, Magnum's and White Star
- Promote personal art collections by organizing annual art openings
- Wrote copy and designed print advertisements that appeared in publications such as; The Chicago Tribune, Chicago Sun Times and Modern Bride Magazine

PRODUCT DEVELOPMENT

MOSQUITO INC *Minneapolis, Mn* 2010-2013

Creative studio dedicated to marketing, product & business development

Graphic Design/Product Development

- Designed drinkware and merchandise for Caribou Coffee
- Assisted with developing campaigns for Buffalo Wild Wings, UnitedHealthCare and Target

LINGUAWEAR *Madison, Wi* 2001-2002

Small, innovative company that promotes communication through fashion

Freelance Graphic Artist, Illustrator

- Created designs incorporated in an urban fashion line
- Produced illustrations used on merchandise, packaging, and company website

PRODUCT DEVELOPMENT

HANOVER ACCESSORIES *Plymouth, Mn* 1997-1998

Wholesale company that creates & markets novelty & custom fashion accessories

Product Development

- Originated headbands for the multi-million dollar PretendEars™ line
- Designed jewelry and other accessories sold in Target, Wal-Mart and other specialty shops

DISPLAY

VOSGES HAUTE CHOCOLAT *Chicago, Il* 2008-2009

High-end chocolatier famed for "traveling the world through chocolate"

- Designed & hand crafted 500 limited edition luxe-art keepsake truffle boxes for Valentine's Day
- Showcased the truffle box by creating three foot replicas and displaying them in the windows of all 6 boutiques nationwide

OILILY *Chicago, Il* 2003-2006

High-end Dutch clothing company with locations nation & world-wide

Operations Supervisor/Merchandising/Windows & Displays

- Dressed windows weekly on Michigan Avenue's Magnificent Mile
- Managed inventory/displays at the company's North American flagship location

CREATIVE KIDSTUFF *Minneapolis, Mn* 1995-2001

Highly celebrated toy store specializing in educational and original playthings

- Sales, Merchandising, Displays, Window Dressing
- Managed store appearance to establish a visually pleasing environment and increase sales
- Participated and won a window display contest for children's author Eric Carle based on The Very Hungry Caterpillar book
- Led demonstrations of art projects for children and parents

EDUCATION

UNIVERSITY OF WISCONSIN *Madison, Wi* 1997-2002

Bachelor of Fine Arts with a concentration in Graphic Design and Illustration

- GPA: 3.5/4.0
- Dean's List Fall '97, Fall '99, Spring '00, Spring '01
- Completed semester-long group project inventing and marketing a product
- Phi Eta Sigma Honor Society for Academic Achievement

CHI OMEGA SORORITY *Madison, Wi* 1999-2002

- Held executive board position responsible for maintaining communication with national headquarters
- Designed stage set for city-wide charity performance
- Designed several t-shirts for various events